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**Hood River Distillers, Inc. Earns Third Consecutive Fast Track Growth Brand Award**  
*Pendleton® Whisky Recognized for Strong Sales and Notable Growth in 2012*

**HOOD RIVER, Ore. (Feb. 27, 2013)** – [Hood River Distillers, Inc.](http://www.hoodriverdistillers.com), the largest and oldest importer, producer, and bottler of distilled spirits in the Northwest, recently earned the 2013 Fast Track Growth Brand accolade for sales and growth of its premium oak barrel-aged whisky, [Pendleton® Whisky](http://www.pendletonwhisky.com) – for a third year in a row.

Spirit brands qualifying for a Fast Track award must be at least 5 years old, exceed sales of 100,000 nine-liter cases, and show double-digit growth in each of the previous 4 years. Celebrating its 10 year anniversary this year, Pendleton Whisky saw a 19 percent sales increase in 2012.

“We are honored to receive the prestigious Fast Track Growth Brand award for Pendleton Whisky for the third time,” said Ronald Dodge, Hood River Distillers president and CEO. “We credit this level of continued success to our loyal fans and hardworking team members.”

Lead by the Beverage Information Group, publishers of *Beverage Dynamics* and *StateWays* Magazine, the Growth Brand Award winners are recognized in four categories: Fast Track Brands, Rising Stars, Established Growth Brands, and Comeback Growth Brands. The categories are designed to classify the wine and spirits brands highlighting those brands demonstrating notable growth to help retailers, restaurateurs and the industry at large recognize existing and emerging trends.

For more information about Pendleton Whisky, visit the brand online at [www.pendletonwhisky.com](http://www.pendletonwhisky.com) or on Facebook at [www.Facebook.com/pendletonwhisky](http://www.Facebook.com/pendletonwhisky).

**About Pendleton Whisky**

*Pendleton® Whisky is imported, bottled and marketed by Hood River Distillers of Hood River, Ore., and is available nationwide. The oak barrel-aged whisky uses glacier-fed spring water from Oregon’s Mt.Hood and is known for its uncommonly smooth taste and rich, complex flavor. Pendleton Whisky is the official spirit of the Professional Rodeo Cowboys Association (PRCA), and the presenting sponsor of the All American ProRodeo Series, which includes 400-plus PRCA rodeos.*

**About Hood River Distillers**

*Founded in 1934 and headquartered in Hood River, Ore., Hood River Distillers is the Northwest’s largest and oldest importer, producer, bottler, and marketer of distilled spirits. Pendleton® Whisky, 1910 Rye Whisky, Broker’s® London Dry Gin, SinFire™ Cinnamon Whisky, Yazı® Ginger Vodka, ULLR® Nordic Libation, HRD® Vodka and the complete line of Monarch® distilled spirits are just a few of the company’s brands distributed across the country. Hood River Distillers is a member of the Century Council and promotes responsible drinking habits. For more information, visit [www.hrdspirits.com](http://www.hrdspirits.com).*

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